

Name: Ian Kruger
Publisher/Writer

As writer for both previous bodyboarding publications, Ian has interviewed riders, and written numerous articles covering spots and travel destinations.

As well as being the representative for Rossi Bodyboards in the Western Cape, he has produced and marketed the bodyboarding DVD 'Southernmost Hope'.

By assisting with the running of the Road Warriors Initiative (a non-profit organization), which tours from Cape Town to Durban annually during the June/July holidays, Ian and the team's contribution ensures more overseas professionals visit South African shores around whom promos and premiers are organized, while in-turn aiding the development of clinics for the under-privileged.



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 **sixty40**
bodyboarding

**Name: Michel (Mike) Dei-Cont
Editor**

Mike is a tri-lingual, self-confessed 40 year old grom...(the ability to swear in English, Afrikaans and German has its uses)

Passionate about the sport, Mike's drive is to see unity in bodyboarding across the globe, instilling pride into the South African rider and his spectators.

Mike has many years' experience as Art Director in the Advertising industry, his first account dating back to 1990. His personal credits include Best Concept for TV; Best Media Mix; Best Public Utility and Best Radio Campaign.

One of Mike's many aspirations for this magazine is to put all that this country has to offer on the map for internationals to see, and to wake local riders, in all their diversity, up to the vast potential our South African shores hold.



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**Kelly Footit:
Web Developer**

Kelly is the web guru behind www.sixty40.co.za - South Africa's online bodyboarding community website which commands a membership of over 1500 users and runs off an extensive database of news, profiles, photos, videos, contests, results etc which is the core to its functionality. Founded in 2003 through his passion to develop bodyboarding in South Africa and expose South African riders through the medium of the internet, the brand has established itself as SA's flagship website and arguably the world's "functionally" best bodyboarding website. Since its inception, the site has been great support to the organisations

and industry, the magazine partnership provides the ideal relationship and a logical step in these aims.

In 2005, Kelly also launched www.factory7.co.za the only online surf shop in the country together with his brother Derek who co-owns and manages the store. Focused heavily on customer service Factory 7 stands out above most online stores in South Africa through its "get the simple things right" approach to facilitate a hassle free journey through the transaction.

In a world where the internet has made the impossible become reality, Kelly resides in London where his day job as Project Manager for World Travel Group leaves no uncertainty as to his ability in his field. Some of his recent work includes:

www.worldtravelawards.com
www.vlmdirect.com
www.ask-southafrica.com

In his bodyboarding career Kelly competed both nationally and internationally during the 90's, favouring the DK stance. With a heavy interest in Travel, Kelly has based himself in London and spends his holidays either bodyboarding or snowboarding.



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**Name: Samuel (Sampi) Kamffer
Art Director**

Sampi grew up surfing The Wedge which is located in the coastal town of Plettenberg Bay.

1994 was the first time he put a board in the water, and inspired by Wedge legends Neil Stephensen and the late Ingore Jansen, has not looked back since.

By definition his surfing style is more that of an explosive free-surfer than one who's contest-based and favourite spots include Indonesia with stints in the UK.

Sampi has been awarded provincial colours for the Southern and Eastern Cape Provinces.

Work experience involves all things creative from partnering up in 2002 to start the Evals brand, an alternative clothing label, to working as a freelance designer under the "White Rabbit" alias.

He is currently partnered with Fishbone Ad Agency as Art Director, Designer and Illustrator who together have produced various pro-bono bodyboarding related projects.

In his spare time he offers his services to SABA as Art Director.



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