

#sixty40

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sixty40-RateCard-ver4



FROM CONCEPT TO CONSUMPTION THE DIGITAL AGE

With our primary target market being the 14 to 24 year old category we have devised a way of leveraging online media to create a truly far reaching and integrated advertising experience. We have been on the cusp of social media since its inception and have garnered a serious online presence. This presence is over and above our statistics for sixty40.co.za. We connect our website, social media and mobile phone applications to create a 3 pronged marketing campaign to make sure that we get superior numbers in the digital game.

FACEBOOK STATISTICS:

5,316 "Likes" - Total

MAGAZINE STATISTICS:

Average per issue since February 2011

Readers: 9,924

Unique page views: 200,457

ADVERTISING RATES

FULL PAGE - 3000

210 x 297mm

FIRST DOUBLE PAGE - 5500

DOUBLE PAGE SPREAD - 5000

420 x 297mm

1/2 STRIP - 1500

105 x 297mm

10% Discount applies if you sign on for 4 issues.

All prices quoted in ZAR.

Please be sure to include a note indicating any url's you would like to link to in your advert.

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